XXXII
TRAINING PROGRAMME
ON
SCIENCE COMMUNICATION
AND
MEDIA PRACTICE 2018

Information Brochure

Organised by
INDIAN SCIENCE NEWS ASSOCIATION
and
VIGYAN PRASAR
DEPARTMENT OF SCIENCE & TECHNOLOGY
GOVT. OF INDIA, NEW DELHI
92, Acharya Prafulla Chandra Road, Kolkata-700 009
Phone: (033) 2350-2224
Fax: 2350-2224 | E-mail: scie2224@dataone.in
Website: scienceandculture-isna.org

with active support from
University of Calcutta
Bose Institute
The Indian Science News Association (ISNA) was founded by eminent scientists like Acharya Prafulla Chandra Ray, Professor Meghnad Saha, Professor B. B. Ray, Professor D. S. Kothari and other stalwarts. The purpose was to promote diffusion of knowledge laying special stress on the progress of scientific studies in India and abroad and advocating methodical application of science to problems of national regeneration. With this objective in view, the ISNA has been publishing a journal SCIENCE AND CULTURE for more than last eight decades.

ISNA also organises seminars, symposia and training programme on Science Communication and Media Practice to disseminate scientific knowledge and create awareness for the public.

VIGYAN PRASAR

Vigyan Prasar is an autonomous institution under Department of Science and Technology, Government of India. Vigyan Prasar’s objective is to “promote scientific and rational outlook” amongst stakeholders in all sectors and especially relevant for growth and sustainable development of India.

GROOMING SCIENCE COMMUNICATORS

Present day India is a culmination of historical processes that date back to the Indus civilization and probably beyond. Scientific research has led to our progress and continues to ensure India’s prominent position in the world of nations. However, it remains a great disadvantage for all of us that science, even today in this country, remains largely confined to laboratories and universities. The dissemination of scientific knowledge among the masses is an urgent necessity. The Indian Science News Association (ISNA) took on its shoulders the responsibility of grooming those who would take science to the masses. Since 1983 the organization has remained focused on conducting a certificate course on Science Communication and Media Practice. Except for a few unavoidable breaks in between, ISNA’s dedication has remained unflinching. ISNA has not only trained students but also produced books, videos, CDs, etc. that continue to serve as effective study material for the trainees. The course includes lectures, workshops, field visits, hands-on experience and orients the students in such a fashion that the learner gets a good exposure to the unfolding secrets of science and technology as well as gains the ability to communicate the same to the masses through print and audio visual media. Participation of Vigyan Prasar as coorganisers will make this course more effective and inspiring.
OUTLINE OF COURSE CONTENTS

1. Communication and journalism
2. Media study
3. The art of writing and editing
4. Science communication through Audio-visual with the application of computer and internet
5. The art of conducting Interview
6. Science and the society and ethical issues
7. Lectures on current topics of science with interactive sessions
8. Classroom presentations and workshops
9. Audiovisual documentary and Newsletter production
10. Interactive sessions, Projects, Visits and Feedbacks

ELIGIBILITY

Graduates. Final year examinees may also apply. Those having interest in science writing / reporting in newspapers / periodicals or electronic media will be preferred. The candidates will be selected for admission by examination and counselling. The decision of the Organizing Committee of the course is final in all matters including selection of the candidates.

CERTIFICATE

Certificates will be issued at the end of the course to those who will qualify in the final examination, after attending at least 80% classes and completion of class room presentation, the project assigned and evaluated by the committee.

ADMISSION PROCEDURE

The application form for the course may be obtained from the office of the Indian Science News Association, 92, Acharya Prafulla Chandra Road, Kolkata - 700 009. The application form, duly filled in, should reach this office by May 4, 2018. Last academic Certificate / Marksheet must be enclosed. Admission test will be held on May 11, 2018 at 5-30 p.m.

COURSE FEE

Names of the candidates selected for the course will be put up on the Notice Board of the ISNA on May 17, 2018 (afternoon) and they will be admitted on payment of the following course fees:

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>2000.00</td>
</tr>
<tr>
<td>Sponsored candidate</td>
<td>4000.00</td>
</tr>
</tbody>
</table>
**DURATION OF THE COURSE**

The course is about four months duration (June–September) 2018, classes being held five days in a week, including some Saturdays for workshops and visits. Visits may also be held on any weekday in the day time. The classes will be held during evening hours (6.00 p.m.–8.00 p.m.) in the Raja Bazar Science College Campus of the University of Calcutta at 92, Acharya Prafulla Chandra Road, Kolkata - 700 009.

*Course will commence from second week of June, 2018*

**MEMBERS OF THE COUNCIL OF THE INDIAN SCIENCE NEWS ASSOCIATION**

- **President**: Dr. K. Muraleedharan
- **Vice-Presidents**: Professor M. S. Swaminathan, Professor S. K. Talapatra, Professor Sibaji Raha, Professor Sanghamitra Bandyopadhyay
- **Hony. Secretary**: Professor Sudhendu Mandal
- **Hony. Treasurer**: Professor Amalendu Bandyopadhyay
- **Members**: Shri Biman Basu, Professor (Mrs.) Julle Banerji, Professor Bikas K. Chakrabarti, Dr. Manoj Kumar Chakrabarti, Dr. Satyabrata Chakrabarti, Professor Syamal Chakrabarti, Professor Manas Chakrabarty, Professor Barun Kumar Chatterjee, Professor Dhrubajyoti Chattopadhyay, Professor Basab Chaudhuri, Dr. Manas Pratim Das, Dr. Amit Krishna De, Dr. Sisir Kumar Majumdar, Dr. Balaram Majumder, Dr. Hemanta Kumar Majumder, Professor Partha P. Majumder
Members

Professor Biswapati Mukherjee
Professor S. C. Roy
Professor Devdatta Sinha
Dr. D. K. Srivastava
Professor (Mrs.) Bani Talapatra

ADVISORY BOARD

Professor Sonali Chakrabarty Banerjee, Vice-Chancellor, University of Calcutta
Professor Suranjan Das, Vice-Chancellor, Jadavpur University
Professor Basab Chaudhuri, Vice-Chancellor, West Bengal State University
Professor Dhrubajyoti Chattopadhyay, Vice-Chancellor, Amity University, Kolkata
Professor Sabuj Koli Sen, Vice-Chancellor, Visva-Bharati
Professor Sabyasachi Basu Ray Chaudhury, Vice-Chancellor, Rabindra Bharati University, Kolkata
Dr. Subires Bhattacharyya, Vice-Chancellor, North Bengal University
Professor D. K. Sinha, Former Vice-Chancellor, Visva-Bharati
Professor Asutosh Sharma, Secretary, DST, Govt. of India, New Delhi
Professor S. C. Roy, Editor-in-chief, Science and Culture
Dr. Satyabrata Chakrabarty, General Secretary, The Asiatic Society
Dr. A. S. Manekar, Director General, NCSM, Kolkata
Dr. Girish Sahni, Director General, CSIR
Dr. Arun Kumar Chakraborty, Director, National Library
Professor Siddhartha Roy, Director, Bose Institute, Kolkata
Professor Ajit Kumar Mohanty, Director, SINP
Professor Samit Chattopadhyay, Director, IICB, Kolkata
Dr. D. P. Duari, Director, M. P. Birla Planetarium, Kolkata
Dr. Santanu Bhattacharyya, Director, IACS, Kolkata
Professor Raja Gopal Dhar Chakraborti, Director, IISWBM, Kolkata
Professor Maitree Bhattacharyya, Director, JBNSTS
Dr. Bikash Sinha, Homi Bhabha Chair Professor, VECC, Kolkata
Dr. Amit Roy, Secretary, UCST, University of Calcutta
ORGANISING COMMITTEE

**Chairpersons**

Prof. Biswapati Mukherjee, University of Calcutta

Shri Chander Mohan, Director, Vigyan Prasar

**Conveners**

Dr. Amit Krishna De, Executive Secretary, ISCA

Dr. T. V. Venkateswaran, Scientist ‘E’, Vigyan Prasar

**Members**

Professor Sudhendu Mandal, Visva-Bharati, Former Director, National Library, Govt. of India

Professor Amalendu Bandopadhyay, Senior Scientist, M. P. Birla Planetarium, Kolkata

Dr. E. Islam, Director, BITM

Professor (Mrs.) Julie Banerji, Former Khaira Professor, University of Calcutta

Professor Syamal Chakrabarti, University of Calcutta

Dr. Balaram Majumder, Former Faculty of Bose Institute, Kolkata

Professor Manas Chakrabarty, Former Professor of Bose Institute, Kolkata

Dr. Manas Pratim Das, All India Radio

Prof. Sumitra Chowdhury, Bangiya Bijnan Parishad

Dr. K. P. Dhara, University of Calcutta

Shri Prasanta Kr. Bose, Chief Media Advisor, ER, American Centre, Kolkata

Shri Pathik Guha, Ananda Bazar Patrika

Shri Asish Das, Press Institute of India

Dr. Sabyasachi Chattopadhyay, University of Kalyani

Shri Subhendu Chattopadhyay, Science Communicator

Dr. Arnab Banerjee, Vijaygarh Jyotish Roy College, Kolkata

Dr. Anirban Basu Roychoudhury, Derazio Memorial College

Dr. Shankarashis Mukherjee, University of Calcutta

Mrs. Arpita Chakraborty, Science Communicator

Dr. Minakshi De, Surendra Nath College

Dr. Sima Mukherjee, Science Communicator
32nd Training Programme on Science Communication and Media Practice

INDIAN SCIENCE NEWS ASSOCIATION AND VIGYAN PRASAR, DST, GOVT. OF INDIA

- invite application from graduates for admission to certificate course on Science Communication and Media Practice, in evening (6 pm - 8 pm), from June to September, 2018.
- Course Fee Rs.2000
- last date 4 May, 2018.

Website: scienceandculture-isna.org
Ph: 2350-2224

Website: www.scienceandculture.isna.org
XXXII TRAINING PROGRAMME ON SCIENCE COMMUNICATION AND MEDIA PRACTICE 2018

Organized by
INDIAN SCIENCE NEWS ASSOCIATION (ISNA), KOLKATA
and
VIGYAN PRASAR, DST, GOVT. OF INDIA, NEW DELHI

Active Support
University of Calcutta
Bose Institute, Kolkata

Duration of the Course
June-September, 2018
Evening Class (6.00–8.00 p.m.)
five days in a week

Eligibility for Admission
Graduates of any discipline interested in science communication
Students appearing for final examination in Degree Course may also apply

Admission Procedure
Application form and Information Brochure will be available from address given below

Course Fee
Individual : ₹ 2000.00
Sponsored candidate : ₹ 4000.00

Last Date of Submission of Application : 4th May, 2018

Contact : Indian Science News Association
Rajabazar Science College Campus
92, Acharya Prafulla Chandra Road, Kolkata-700 009
Phone : (033) 2350-2224

Details in Website : scienceandculture-isna.org