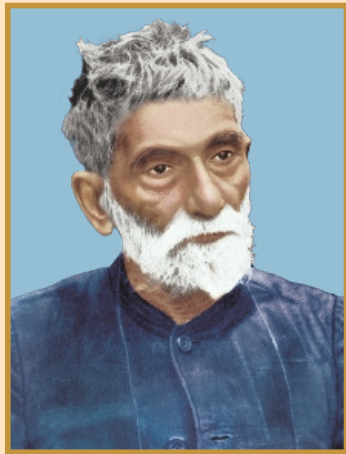




Indian Science News Association  
ESTABLISHED 1935



Acharya Prafulla Chandra Ray  
Founder President



Professor Meghnad Saha  
Founder Secretaries



Professor Bidhubhusan Ray  
Founder Secretaries

# INDIAN SCIENCE NEWS ASSOCIATION

## Organises

# XXXVII TRAINING PROGRAMME (Online)

Certificate Course of BASIC TRAINING on Science Communication and Media Practice

Certificate Course of ADVANCED TRAINING on Science Communication and Media Practice

### Outline of Course Contents

1. Communication and journalism
2. Media study
3. The art of writing and editing
4. Science communication through audio-visual media
5. The art of conducting Interview
6. Science and society and ethical issues
7. Science Communication through Social Media
8. Lectures on eminent Indian scientists and current topics of science
9. Classroom presentations, debates and workshops
10. Audiovisual documentary and Science Newsletter production
11. Interactive sessions, Projects
12. Artificial Intelligence

### Active Support

University of Calcutta  
Sister Nivedita University  
Vijaygarh Jyotish Ray College

### Duration of the Course

**Basic** : Duration | July-August, 2024  
**Advanced** : Duration | August-September, 2024  
**Evening Class (5.00 p.m. – 7.00 p.m.)**  
**Five days a week on online mode**  
(including some Saturdays for workshops)

### Eligibility for Admission (Minimum Qualification)

**Basic** – HS or equivalent (10+2)  
**Advanced** – Graduates (any discipline)

### Admission Procedure

Application form (Price Rs. 100) and  
Information Brochure  
will be available from address given below.

### Course Fee (for Basic)

**Individual** : ₹ 2500.00  
**Sponsored Candidate** : ₹ 4000.00

**Last Date of Submission of Application Form : 27<sup>th</sup> June, 2024**  
**Announcement for Advanced Course will follow soon**

**Contact** ▶ Amit Krishna De, Convener, XXXVII Training Programme & Hony. Secretary  
**Indian Science News Association**  
Rajabazar Science College Campus  
92, Acharya Prafulla Chandra Road, Kolkata-700 009, Phone : (033) 2350-2224

**Details in Website: [scienceandculture-isna.org](http://scienceandculture-isna.org)**

**e-mail: [isnatraining@gmail.com](mailto:isnatraining@gmail.com)**

**Admission Open**