

ASSESSING THE ROLE OF WOMEN-LED ENTREPRENEURSHIP IN SUSTAINABLE DEVELOPMENT OF RURAL INDIA AND THEIR OBSTACLES

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India has been witnessing a significant upliftment in recent years towards sustainable development in rural areas through women-led entrepreneurship. This study is based on a systematic literature review method. Secondary databases like research papers, reports, websites and other academic publications have been used. The objective of the study is to assess the impact of women-led entrepreneurship in sustainable development of rural India. Further focuses on some challenges like poor literacy rate of women, lack of availability of finance, absence of skill development program and other constraints that women entrepreneurs often face in rural areas of India. In conclusion, it has been found that women entrepreneurs are significantly contributing in the sustainable development of rural India. It also lays down some policy recommendations for reduction of challenges that are restricting the potential of women entrepreneurs in India.
