

TECHNOLOGY-BASED ENTREPRENEURSHIP IN THE AI ERA: A SOCIETAL PERSPECTIVE

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In the AI era, technology-based entrepreneurship propels innovation, economic expansion, and societal change. Entrepreneurial ecosystems have been transformed by AI, data analytics, cloud computing, and digital platforms, allowing for scalable, intelligent, and socially significant solutions. With an emphasis on applications in healthcare, agriculture, education, governance, and sustainability, this paper explores AI-enabled entrepreneurship from a societal standpoint. It summarizes research on new models, socioeconomic advantages, and technological facilitators while addressing issues with ethics, diversity, data privacy, and skill gaps. In order to promote responsible AI-driven entrepreneurship, the roles of academia, governmental frameworks, and innovation ecosystems are examined. In order to optimize societal impact, the study's conclusion outlines future research areas that prioritize sustainable, inclusive, and ethically aligned AI-based business practices.
