

## A STUDY ON ENHANCING PRIMARY HEALTHCARE IN THE POST-PANDEMIC ERA: CHALLENGES, OPPORTUNITIES AND FUTURE DIRECTIONS

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*The COVID-19 pandemic has brought to light the vulnerabilities of primary healthcare facilities, which have, in turn, influenced the general healthcare services provided, including maternal healthcare, vaccinations, chronic diseases, and mental health. However, primary healthcare has played an enormous role in controlling the impact of COVID-19. Enhancing the capacity of primary healthcare delivery through developing the workforce, leveraging technology, community involvement, and financing are key to building strong healthcare systems to prepare for crises that may arise in the future.*

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