

Research Communication

Sci. and Cult. 86 (7–8) 253-257 (2020)

SCIENCE AND HEALTH JOURNALISM IN CONTEXT OF COVID-19 PANDEMIC

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It is critical for media to disseminate scientific, evidence-based information about new diseases and viruses as well as diagnostics, medicines and vaccines. Such information helps shape people's perception about diseases, public health policies and prepares them to face new challenges like Covid-19. While the coverage of science in Indian media has been historically low, the pandemic has led to an upsurge of health and scientific news. In addition, 'infodemic' has emerged as new threat to scientific information. New partnerships between scientific community and media are needed to address the situation.
