

## **CULTURAL EMPATHY: THE KEY TO SUSTAINABLE DEVELOPMENT**

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*ABSTRACT : Due to the overarching scientific background of the architects of the phrase Sustainable Development, its study and advocacy was predominantly confined to science disciplines. Despite scientific strength amassed while understanding the challenges of sustainable development, mankind has adopted a less enlightened course, eroding the Earth's natural capital. Sustainable development is beyond scientific realm. Technical knowledge and scientific counsel alone, has limited ability to influence societal change towards a sustainable trajectory of development. The author presents early results of a study, which indicates that key to sustainable development lies in nurturing cultural empathy.*

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*Key Words: Sustainable Development, Cultural Empathy.*

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