

## THE FUTURE OF SCIENCE COMMUNICATION AND EXHIBITS

DHULIPATI RAMA SARMA\* AND ARIJIT DUTTACHOUDHURY\*\*

---

*The way science and technology issues are communicated to make people aware and understand them; and their ramifications in the society has been a dynamic process and it has been changing over times. As the societies progressed, the affluence and awareness of its stakeholders kept on increasing with the advent of various technologies and technological gadgets etc. The task of science communicators started becoming more and more complicated and the persons engaged in such activities are left with no option but to ponder on ways and means to achieve their missions/objectives. Deliberately choosing technologies and understand their comfort-level of its users have started playing important role in decision making regarding the use of newer technologies. Several considerations started to influence in choosing the technologies – like pace at which the technology changes, extent of penetration of these technologies in the lives of common people, ease with which these technological gadgets could be operated or maneuvered by the common man etc. The article tries to portray the new trends adopted by science museums world over, with a focus on Indian’ scenario, to reach out to its visitors and stakeholders through their exhibits and presentations and the challenges that lie ahead.*

---