



## HERBAL HEALTH-PRODUCTS IN GLOBAL PERSPECTIVE

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Global demand for the herbal health-products has steadily increased during the last two decades. Consumers of herbal health-products need to be better informed about the capabilities and short comings of such products used in different systems (traditional and alternative systems of medicine) and forms. To fulfil the need, selection of raw materials, credible research involving chemical, biological and clinical trials, high quality manufacturing and honest claims in marketing are prerequisites. The global scenario in this context is projected.