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INDIAN SCIENCE NEWS ASSOCIATION (ISNA)

Organises

XXXVIII TRAINING PROGRAMME (Online)

Certificate Course of **BASIC TRAINING** on Science Communication and Media Practice

Certificate Course of **ADVANCED TRAINING** on Science Communication and Media Practice

Information Brochure

Organised by

INDIAN SCIENCE NEWS ASSOCIATION

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Website : scienceandculture-isna.org

with active support from
University of Calcutta
Sister Nivedita University
Vijaygarh Jyotish Ray College

INDIAN SCIENCE NEWS ASSOCIATION	OUTLINE OF COURSE CONTENTS	DURATION OF THE COURSE																		
<p>The Indian Science News Association (ISNA) was founded by eminent scientists like Acharya Prafulla Chandra Ray, Professor Meghnad Saha, Professor B.B. Ray, Professor D.S. Kothari and other stalwarts. The purpose was to promote diffusion of knowledge, laying special stress on the progress of scientific studies in India and abroad and advocating methodical application of science to problems of national regeneration. With this objective in view, the ISNA has been publishing a journal SCIENCE AND CULTURE for the last ninety one years. Two e-Papers—one in English, viz, ‘Scientifica Communica’ and another in Bengali, viz. ‘Bigyan Kahon’ are also being published since the recent past.</p> <p>ISNA also organises seminars, symposia and training programmes on Science Communication and Media Practice to disseminate scientific knowledge and create awareness for the public.</p>	<ol style="list-style-type: none"> Communication and journalism Media study The art of writing and editing Science communication through audio-visual media The art of conducting Interview Science, society and ethical issues Science Communication through Social Media Lectures on eminent Indian scientists on current topics of science Classroom presentations, debates and workshops Audio-visual documentary and Science Newsletter production Interactive sessions, projects Artificial intelligence 	<p>The duration of the Basic Course is about six weeks, July-August, 2025 & Advanced Course from January-February, 2026. Online classes will be held five days a week, between 5.00 p.m. and 7.00 p.m. <i>including some Saturdays</i>.</p>																		
GROOMING SCIENCE COMMUNICATORS	ELIGIBILITY	MEMBERS OF THE COUNCIL OF THE INDIAN SCIENCE NEWS ASSOCIATION																		
<p>Present day India is a culmination of historical processes that date back to the Indus Valley Civilization and probably beyond. Scientific research has led to our progress and continues to ensure India's prominent position in the world of nations. However, it remains a great disadvantage for all of us that science, even today in this country, remains largely confined to laboratories and universities. The dissemination of scientific knowledge among the masses is an urgent necessity. The Indian Science News Association (ISNA) took on its shoulders the responsibility of grooming those who would take science to the masses. Since 1983 the organization has remained focused on conducting a certificate course on Science Communication and Media Practice. It has, however, been realised that in order to reach out to grassroot level, ISNA needs to spread its tentacles and start at the higher secondary streams. At this juncture the mind is fresh and is more open to adapting to new concepts on what is happening around. Time is changing and changing too fast with the advent of artificial intelligence (AI) and other technical tools, so large and unthinkable.</p>	<p>For the Basic Course the applicants should be HS or equivalent passed. For Advanced Course applicants should be either graduates in any stream or final year examinees. Those having interest in science writing / reporting in newspaper / periodicals / electronic media / social media will be preferred. Applicants will be selected after a written examination and interview. The decision of the Organizing Committee regarding selection will be final.</p>	<table> <tr> <td>President</td> <td>:</td> <td>Professor Bikas K. Chakrabarti</td> </tr> <tr> <td>Vice-Presidents</td> <td>:</td> <td>Professor (Mrs.) Julie Banerji Professor Dhrubajyoti Chattopadhyay Professor Basab Chaudhuri Dr. Satyabrata Chakrabarti Shri Prasanta K. Bose Professor Nimai Chandra Saha</td> </tr> <tr> <td>Honorary Secretaries</td> <td>:</td> <td>Professor Manas Chakrabarty Dr. Amit Krishna De</td> </tr> <tr> <td>Honorary Treasurer</td> <td>:</td> <td>Professor Prabir Kumar Saha</td> </tr> <tr> <td>Editors, Science and Culture</td> <td>:</td> <td>Professor Sudhendu Mandal, Editor-in-Chief Professor Arnab Rai Choudhuri Professor Sabyasachi Chattopadhyay</td> </tr> <tr> <td>Members, Editorial Board</td> <td>:</td> <td>Professor Avijit Banerji Professor Tuhin Kanti Biswas Professor Syamal Chakrabarti Professor Manas Chakrabarty (Ex-officio) Dr. Amit Krishna De (Ex-officio) Professor Prabir Kumar Saha Dr. T.V. Venkateswaran</td> </tr> </table>	President	:	Professor Bikas K. Chakrabarti	Vice-Presidents	:	Professor (Mrs.) Julie Banerji Professor Dhrubajyoti Chattopadhyay Professor Basab Chaudhuri Dr. Satyabrata Chakrabarti Shri Prasanta K. Bose Professor Nimai Chandra Saha	Honorary Secretaries	:	Professor Manas Chakrabarty Dr. Amit Krishna De	Honorary Treasurer	:	Professor Prabir Kumar Saha	Editors, Science and Culture	:	Professor Sudhendu Mandal, Editor-in-Chief Professor Arnab Rai Choudhuri Professor Sabyasachi Chattopadhyay	Members, Editorial Board	:	Professor Avijit Banerji Professor Tuhin Kanti Biswas Professor Syamal Chakrabarti Professor Manas Chakrabarty (Ex-officio) Dr. Amit Krishna De (Ex-officio) Professor Prabir Kumar Saha Dr. T.V. Venkateswaran
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	CERTIFICATE																			
	<p>Certificates will be issued at the end of the course to those who will qualify in the final examination, after attending at least 80% classes and completion of class room presentation, the project assigned and evaluated by the committee.</p>																			
	ADMISSION PROCEDURE																			
	<p>The application form and information brochure Price Rs. 100 for the course may be obtained from the office of the Indian Science News Association, 92, Acharya Prafulla Chandra Road, Kolkata - 700 009. The application form, duly filled in, should reach by June 09, 2025.</p>	<table> <tr> <td>Members, Council of ISNA</td> <td>:</td> <td>Dr. Arnab Kumar Banerjee Dr. Indrani Chakraborty Dr. Debprasad Chattopadhyay Dr. (Mrs.) Sumitra Chaudhuri Dr. Manas Pratim Das Dr. Buroshiva Dasgupta Dr. Debiprosad Duari Dr. S.P. Gon Chaudhuri Professor Dilip Kumar Maiti Dr. Sitendu Mandal Professor Shankarashis Mukherjee Dr. Amit Ray Professor Lakshminarayan Satpati Professor Devaprasanna Sinha</td> </tr> </table>	Members, Council of ISNA	:	Dr. Arnab Kumar Banerjee Dr. Indrani Chakraborty Dr. Debprasad Chattopadhyay Dr. (Mrs.) Sumitra Chaudhuri Dr. Manas Pratim Das Dr. Buroshiva Dasgupta Dr. Debiprosad Duari Dr. S.P. Gon Chaudhuri Professor Dilip Kumar Maiti Dr. Sitendu Mandal Professor Shankarashis Mukherjee Dr. Amit Ray Professor Lakshminarayan Satpati Professor Devaprasanna Sinha															
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	COURSE FEE (for Basic)																			
	<p>Names of the candidates selected for the course will be put up in the Notice Board and Website of the ISNA and they will be admitted on payment of the following course fees:</p> <table> <tr> <td>Individual</td> <td>:</td> <td>Rs. 2500.00</td> </tr> <tr> <td>Sponsored candidate</td> <td>:</td> <td>Rs. 4000.00</td> </tr> </table>	Individual	:	Rs. 2500.00	Sponsored candidate	:	Rs. 4000.00													
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	<p>Announcement for Advanced Course will follow soon</p>																			